

PROJECT APPLESEED FLORIDA NEWSLETTER

July 1, 2018



The weekend Appleseed experience: not what you expect.

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- Coming soon in July at Palm Bay: Instructors Boot camp!
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In today's world of 24-hour news cycles, changing technologies, and push-button gratification, it's a challenge to stay connected to the values that our great country was built on. Ideals like integrity, commitment, and personal responsibility are what our founding fathers relied on to win our independence and to then make America a great nation. At Project Appleseed, we're dedicated to keeping these timeless values alive. We promote civic responsibility through the teaching of colonial history and the American tradition of rifle marksmanship. Even after all of these years, there is much to be learned from our forefathers' examples of perseverance, commitment, and civic virtue. With a full calendar of shooting clinics and events, Project Appleseed is here to make sure these timeless principles live on for generations to come.

What Appleseed is all about:

You can't write the story of America without including several chapters about the skill and bravery of our forefathers'. On April 19, 1775, at Lexington and Concord, American colonists stood with muskets in hand and faced down the British forces that were trying to seize their arms. The colonists did it with grit, determination, and superior marksmanship. They were real marksmen: nobly and ably putting their skills on the line in pursuit of liberty. We are the descendants of those fearless men and women who earned our freedom on the battlefield. We honor their pursuit of liberty by passing along the skills and knowledge that aided them in securing it. Today's Rifleman understands that owning and mastering a rifle is part of his/her American heritage. Whether you're a new shooter or a seasoned marksman, Project Appleseed can help transform you from a person with a rifle into a principled and skilled Rifleman.



May-18			
Palm Bay	FL	May 19, 2018 - May 20, 2018	Appleseed
Tallahassee	FL	May 19, 2018 - May 20, 2018	Appleseed
St. Augustine	FL	May 26, 2018 - May 27, 2018	Appleseed
Jun-18			
St. Augustine	FL	June 09, 2018 - June 10, 2018	Appleseed
Myakka City	FL	June 16, 2018 - June 17, 2018	Appleseed
Palm Bay	FL	June 16, 2018 - June 17, 2018	Appleseed
Hernando	FL	June 23, 2018 - June 24, 2018	Appleseed
Tallahassee	FL	June 23, 2018 (One Day Event)	Appleseed - 1 Day
Gainesville	FL	June 30, 2018 - July 01, 2018	Appleseed
Jul-18			
Palm Bay	FL	July 14, 2018 - July 15, 2018	Instructor Boot Camp
Tallahassee	FL	July 21, 2018 (One Day Event)	Appleseed - 1 Day
Aug-18			
Tallahassee	FL	August 18, 2018 (One Day Event)	Appleseed - 1 Day
Sep-18			
Myakka City	FL	September 15, 2018 - September 16, 2018	Appleseed
Tallahassee	FL	September 22, 2018 - September 23, 2018	Appleseed
Gainesville	FL	September 29, 2018 - September 30, 2018	Appleseed
Hernando	FL	September 29, 2018 - September 30, 2018	Appleseed
Palm Bay	FL	September 29, 2018 - September 30, 2018	Appleseed
Oct-18			
Pensacola	FL	October 06, 2018 - October 07, 2018	Appleseed
New Smyrna Beach	FL	October 13, 2018 - October 14, 2018	Appleseed
Clearwater	FL	October 20, 2018 - October 21, 2018	Appleseed
Palm Bay	FL	October 20, 2018 - October 21, 2018	Appleseed
Tallahassee	FL	October 20, 2018 - October 21, 2018	Appleseed
Nov-18			
Bunnell	FL	November 03, 2018 - November 04, 2018	Appleseed
Hurlburt Field	FL	November 03, 2018 - November 04, 2018	Appleseed
Tallahassee	FL	November 10, 2018 - November 11, 2018	Appleseed
Clearwater	FL	November 17, 2018 - November 18, 2018	Appleseed
Palm Bay	FL	November 17, 2018 - November 18, 2018	Appleseed
Dec-18			
Hernando	FL	December 01, 2018 - December 02, 2018	Appleseed
Hurlburt Field	FL	December 01, 2018 - December 02, 2018	Appleseed
Pensacola	FL	December 01, 2018 - December 02, 2018	Appleseed
Tallahassee	FL	December 08, 2018 - December 09, 2018	Appleseed
Myakka City	FL	December 15, 2018 - December 16, 2018	Appleseed
Palm Bay	FL	December 15, 2018 - December 16, 2018	Appleseed
Gainesville	FL	December 29, 2018 - December 30, 2018	Appleseed
Jan-19			
Tallahassee	FL	January 27, 2019 - February 01, 2019	Rifleman Boot Camp
Feb-19			
Tallahassee	FL	February 02, 2019 - February 03, 2019	Appleseed



What Should You Bring

** Very important things

Personal items

- A teachable attitude (most important thing) **
- Ear protection Muffs and plugs **
- Eye protection **
- Elbow pads or shooting Jacket
- Ground cover (Rug remnant will work)
- A hat
- Little notebook (those little 2.5 X 3.5 work well)
- Pen – Used for taking notes and also for marking your targets; a sharpie marker is handy as well
- Sun Screen
- Lots of water (Must stay hydrated)
- Light Lunch
- Snacks
- Folding Chair (not necessary but nice)
- Wet wipes
- Bug spray
- Necessary clothing for any kind of weather

Rifle specific preparations

- Rifle preferably zeroed for 25 meters
- At least 500 rounds of ammo for a two day event
- At least 250 rounds of ammo for a one day event
- At least 250 rounds of ammo for a Known Distance event
- Sight adjustment tools
- Two mags. 10 rds. each. Bring extra mags. if you have them. 20rds works well if State law allows
- Gun cleaning supplies and lube
- Instructions for your rifle (if you have them)
- Know your rifle
- GI Web Sling
- Something to cover your rifle to keep blowing sand or rain off it.
- Staple gun, or thumb tacks, or push-pins.
- Staples
- Know the laws of the State you are going to and only bring that which is within the law

Ready your equipment

- Be prepared for blowing sand and dust, rain, mud all those weather conditions a rifleman would have to generally put up with.
- In event of blowing sand and dust, you'll need to totally degrease your rifle. Any lube should be a dry lube, like graphite. Be ready to protect your rifle with a plastic rifle bag or a simple waterproof wrap for the action.
- Be ready to protect ammo and mags from the same weather. Ziploc bags are great for this.
- Again, be prepared. You should function-test your rifle and, if possible, have it zeroed for 25 meters. Doing so will leave you properly sighted for the 25m AQT.
- It's a good idea to get down into the prone position and dry-fire ten shots "by the numbers." If you will do this three times a week, you'll be way ahead of everyone else. Hey, while you're at it, put a GI web sling on your rifle, and get it adjusted so it supports the rifle in prone, too.
- Practice at home is a GREAT way to prep for arriving at the range. By doing so your range time will be FAR more productive.

**** Due to a gun industry safety bulletin, .17HMR semi-autos are not recommended.**

**** Effective immediately the use of Smith and Wesson M&P 15/22'S at and Appleseed are hereby temporarily prohibited due to recent safety issues.**



Project Appleseed Florida is now on YouTube! Ever wondered what it's like to attend a weekend Appleseed event? Take a look at some of the videos we have posted on You tube.

Here is a link: https://www.youtube.com/channel/UCj3Rip_IKHaWhb1rUDUugg

BIG NEWS FLORIDA!

Our annual Instructors boot camp is scheduled in Palm Bay Florida on July 14/15. If you are interested in becoming a Appleseed instructor please consider attending this event! Come on out for the weekend and spend time with the very best folks on the planet and get ready for great time of fellowship and learning!

We also have our annual rifleman's boot camp on the calendar for January 27th to February 1st in 2019 at the world renowned Isaac Davis Memorial range and gardens near Tallahassee. The RBC is staffed by the best of the best. If you love Appleseed, you will LOVE this week long event! Please see our website for more details.





New opinions are always suspected, and usually opposed, without any other reason but because they are not already common. John Locke 1691

There are some commonalities and similar traits of those who persevere to do their best at no matter what. Whether improving marksmanship, your journey to earning a red hat, golf, photography, etc.... You say what does photography have in common with Appleseed? Say what? Well let's see... Analogous to the "6 Steps to Firing a Shot" here are the 6 Photography Principals to becoming a better Rifleman. In the tradition of our training lets break each one of these down and reflect on the similarities. As you re-read the principals ask yourself, how they relate to you? Think of the shot as not being a photograph but a shot on an AQT. Think of the shot as your opportunity to make an impression at a clinic that leaves others wanting to join Project Appleseed. So, let's have a look at these principals through the eyes of a Rifleman.

1. "Your first 10,000 photographs are your worst." – Henri Cartier-Bresson. Do you know how many photos you have taken up until now? You will have to take thousands of pictures to reach a point where you can begin to evaluate them objectively and the key word is objectively. Get to the point where you are your worst critic. Looking upon your photos as if you were looking at them through someone else's eyes is a good way to give yourself constructive criticism. Comparing your first photos, shots, targets, AQT's with your most recent, do you see improvement?

2. "Which of my photographs is my favorite? The one I'm going to take tomorrow." – Imogen Cunningham. Never be fully satisfied with what you've done. Never stop photographing and shooting. It is very likely that your best photograph and shots have not yet been captured or taken.

3. "Twelve significant photographs in any one year is a good crop." – Ansel Adams. Even one of the masters in photography, Ansel Adams, didn't expect to get more than 12 great photographs each year. Personally, I estimate that for every 20 to 30 photos I take I get one good one or something worthy of using or sharing. For some events it is not uncommon for me to shoot 1,000 to 1,500 photos and maybe come away with plus or minus 30 really good ones I might use further. Although our shots on paper must be consistently good we must challenge ourselves to continue looking for other opportunities of improvement. That's where for every ten or twenty ideas we have to make something better or suggest a change there may be one good idea in there. Don't give up! How can we do better? How can you do better each and every day?

4. "I always thought good photos were like good jokes. If you have to explain it, it just isn't that good." – Anonymous. Sometimes it is interesting to hear the story behind the photo and you see the photo in a new light. But in most cases a photo shouldn't need a story to back it up. It has to speak for itself. A principal that related well to the Project Appleseed Guideline of Simplicity and Precision. From the instructor manual, "Keep it simple. Keep it precise. One backs up the other. Fewer words of explanation reduce the learning burden of the students - so long as those few words are precise. The new instructor will find that as he/she acquires experience instructing, he/she will (and should) be moving in a steady direction toward saying less and choosing the most precise words, so that he/she continually become more effective at what he/she does."

5. "A good photograph is one that communicates a fact, touches the heart and leaves the viewer a changed person for having seen it. It is, in a word, effective." Irving Penn. You don't have to use your imagination here to link this to Project Appleseed as Effectiveness is one of our guidelines. Unlike many other programs, Project Appleseed is committed to being effective, which means reality oriented, constantly reflecting on the results of our actions, evaluating them, and modifying them so that they become even more effective. Effectiveness is an issue for the program, but is an issue for each volunteer in it, as well. You donate your valuable time and energy to a cause you care much about. Surely you want every second of that time and every ounce of that energy to advance the program as much as possible. You want to be as effective as you can be. (I copied most of this last paragraph straight from the Instructors Manual)

6. "You've got to push yourself harder. You've got to start looking for pictures nobody else could take. You've got to take the tools you have and probe deeper." – William Albert. We are always looking for reasons and excuses for not taking good picture and shots. Cartier Bresson used a black and white film camera, same lens, no flash, same shutter speed – he didn't need the newest digital equipment to take great photos. Just like Project Appleseed a rack grade service rifle is good enough to become a Rifleman and with these basic tools we have to probe deeper and push ourselves harder for better shots, better stories and more enthusiasm to fan the glowing embers of liberty and freedom. Yes, there are shots we still have not taken. There are things we have not explored to accelerate the spread of Liberty in preserving our Heritage. We all have access to some subjects that no one else has access to – look at your friends' hobbies, the workplaces of friends and family, and any place you have access to invite someone to an Appleseed Clinic or tell the story. Never miss an opportunity to share our story. Spread the word and the next time you take a photo, a shot or tell a Strike remember these Six Steps to becoming a better Rifleman and shoot a great shot.



**THINK YOU ARE A GOOD SHOT WITH YOUR RIFLE?
RIFLEMAN BOOTCAMP AT THE IDMR
JANUARY 27 - FEBRUARY 1 2019
PROJECT APPLESEED**



<https://appleseedinfo.org/>

Contact your local State Coordinator Chris Heffron with any needs or questions at:
mecreos@gmail.com or 407.601.9549



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