

The background of the page features a large, light gray seal of the Revolutionary War Veterans Association. The seal is circular with a double-lined border. Between the lines, the words "LIBERTY" are at the top, "HERITAGE" is on the right, "ASSOCIATION" is at the bottom, and "REVOLUTIONARY WAR" is on the left. A ring of thirteen stars separates the top and bottom text. In the center of the seal is a figure of a Revolutionary War soldier standing and facing left, holding a long rifle diagonally across his body. The figure is wearing a tricorn hat, a long coat, breeches, and boots with gaiters.

2011 Appleseed State Report

Indiana

Dec 30th, 2011

Yellowhousejake Indiana State Coordinator

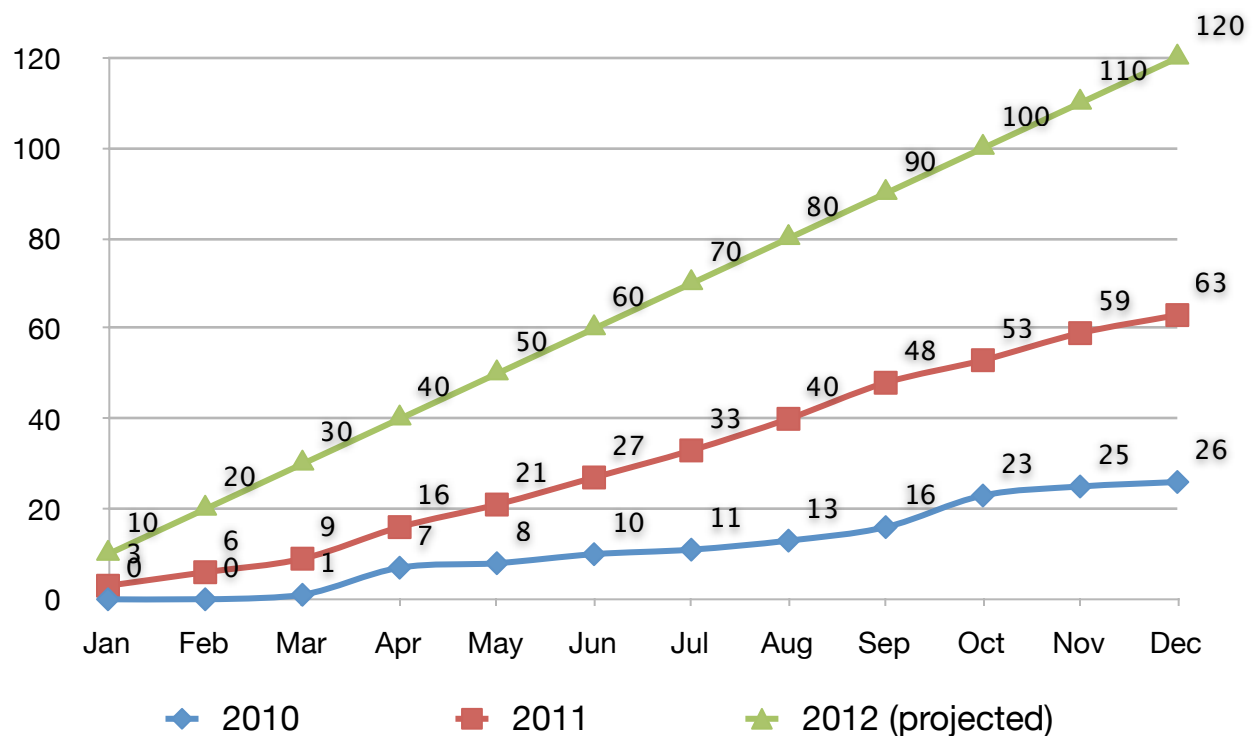
2011-Where we stand

Two Thousand and Eleven has been a great year for Indiana, full of successes and surprises. It has always been Fred's contention that Project Appleseed should double each year, in every metric. Indiana has not shirked its duty in this regard. While SPQR could go on for hours painting a memorable and descriptive tome on the subject of Indiana's success, I prefer to get right to the meat of the matter.

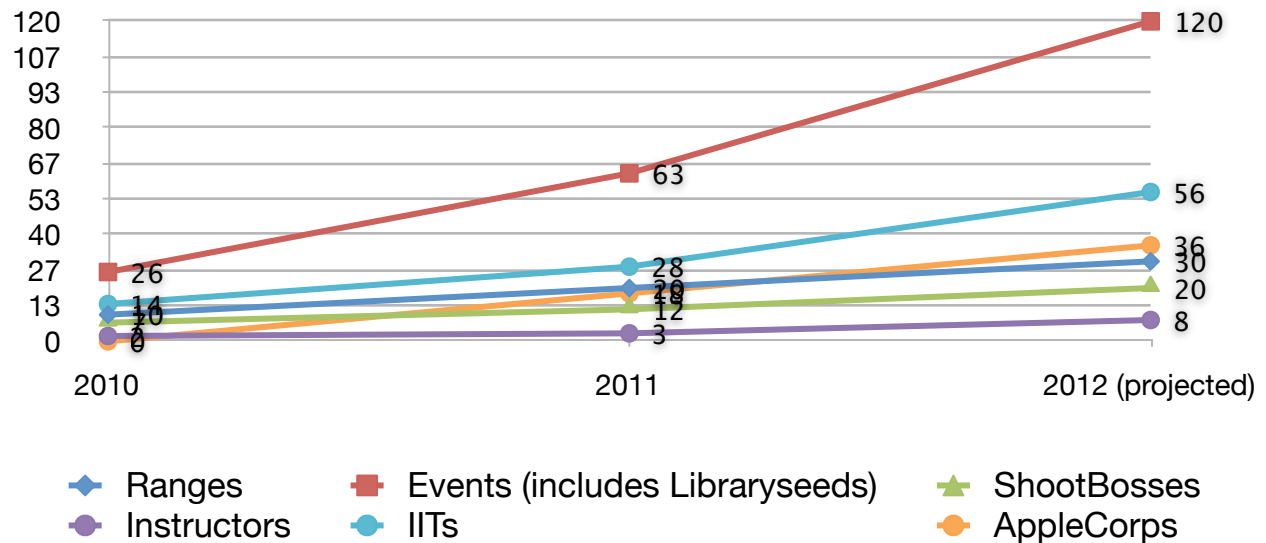
Doubling the numbers

Indiana doubled its numbers in all ways. First, the obvious and most talked about metric is the number of events. Indiana did in fact double its events for 2011 with a total of 63 events. Now before anyone brings up the fact that national shows Indiana with only 57, keep in mind that we addressed this with Fred directly at the AIBC and we are counting Libraryseeds in our event totals. This is something we will continue to do in 2012 and beyond.

Let's look at the numbers.



Events are not the only place we improved in 2011. Number of ranges, Shoot Bosses, and IITs. Everywhere we could we doubled.



All the while we completed several important projects and still managed to support our neighbors by working twenty additional events in seven other states. My sincere thanks to all who worked to make that happen.

2011 Special Projects

We took hold of the idea that Indiana could do more in 2011 and we did. Several projects were developed and put into place during the year. Promo, Demo AQTs, Atterbury, IIT Primer, Instructor Primer, First Aid Training, Applecore, 25 meter instructor re-qual, Fred's Perfect Appleseed, DARs(Dedicated Appleseed Ranges), and Libraryseeds. Let's take a look at each one.

Promotions: Yea, anyone got any idea what works? Other than word of mouth there seems to be nothing that will kick start this thing. Two thousand eleven marked the second failed plan for Indiana, we did not get anything like the traction I had hoped. A serious effort at sending Press Kits and weekly press releases offered up nothing, nada, zilch. We did have a few successes in a short interview with WIBC that turned into an hour long domination of the show. We also just completed a interview series that will air in January for WFYI. Both of these were accomplished by personal contact, word of mouth.

Demo AQTs: This first came to my attention in IAARs. Looking for anything that can improve our instruction, I decided to give it a try. The idea that we have an Instructor demonstrate the AQT before the students shoot their first one has proven valuable to halting many simple mistakes the students often make. More importantly, we see students slowing down and being more deliberate. It has been successful everywhere it has been used. The key thing in the demo AQT is to make the best use of time by having a experienced instructor give a play by play.

Atterbury: Much thanks must go out to Bill 3 and MOG for making this happen. We are now having KD events at Atterbury and we will be back in 2012. If you have not got to enjoy shooting full distance, I encourage you to make every effort to give it a try in 2012. There is nothing like shooting full sized D targets over real target pits. Camp Atterbury provides us with facilities for up to 1000 yards with real target pits and a good supply of military issue D targets. We had two instructor KD events and one public event this year. All were great successes due in no small part to Bill 3 and his constant work on making these events a success.

IIT Primer: Training has been at the forefront of the things I wished to improve in Appleseed and continues to be so. As we grow the one on one training that used to take place where one Shoot Boss could work every event with the same IITs has passed. We needed better training in place. A well developed and comprehensive training is what I asked from Bill 3 and SPQR. Giving over my ideas and notes, I turned them loose and they are providing a first rate training regimen. The first of those is the IIT Primer and it has been a success by every measure.

Instructor Primer: Unfortunately this did not get unveiled in 2011, but early 2012 will be its first test. While the IIT Primer is intended to provide a new IIT with the tools they need to be competent their first day on the line. The Instructor primer is intended to provide the same thing for more experienced IITs, as they work towards earning their Red Hats. The training will be deeper, more involved, and provide a solid preparation for their PC4.

First Aid Training: As instructors, we see a lot of folks during the year in all kinds of conditions. Cold, wet, hot, dry, windy, and snow. We need to be prepared for the things we might encounter on the line. RedNeckMedic from INGO has agreed to take an Applecore position, and provide just that. While the first class was not well attended due to calendar issues, I very much want to see as many Appleseed instructors and Applecore as possible go through the training during 2012.

Applecore: Who would have thunk it? Applecore has gone nationwide. In an effort to find a way for those who cannot teach the firearms portion, or chose not to due to other commitments, to help make every Appleseed a success, Applecore was born. We created a program that has yet to be fully realized in its contribution to the program. Watch closely as I think every event with Applecore in attendance will be that much better. Applecore has already proven to be an enormous asset to any event they attend, and not just for the admin duties they perform but scoring targets, keeping track of attendees needs, and watching for safety issues from a different viewpoint. We also saw Applecore take on the role of seventh stepper supreme in Chilidog and providing outside benefits as well in the case of Redneckmedic.

25 Meter Instructor Re-qual: We all like to shoot right? Well, achieving a Rifleman score and not continuing to shoot AQTs is like learning to ride a bicycle and then parking it in the shed and only teaching. We need to stay proficient, sharp, and improve our own

skills. It will only make us better instructors. I am happy to say every instructor has re-qualified in 2011.

Fred's perfect Appleseed: Remember during the AIBC where Fred outlined his idea of a perfect Appleseed? After some discussion with Hawkhavn and Techres I decided to give Fred's ideas a try. While Auntiebellum and I experimented with Fred's ideas, we also worked on a few of our own. Ideas like DaveD's teaching positions on the AQT, the trigger control drill, and the Rifleman's work flow. In all, I can say Fred has some good points and great ideas. Expect a comprehensive write up on our findings.

DARs added: Yes, Indiana has added another DAR in POC's property, We have a presence in West Baden now and the future looks good. While Bedford did host Appleseeds in 2010, it became a DAR in 2011 hosting four Appleseeds and countless seventh step shoots.

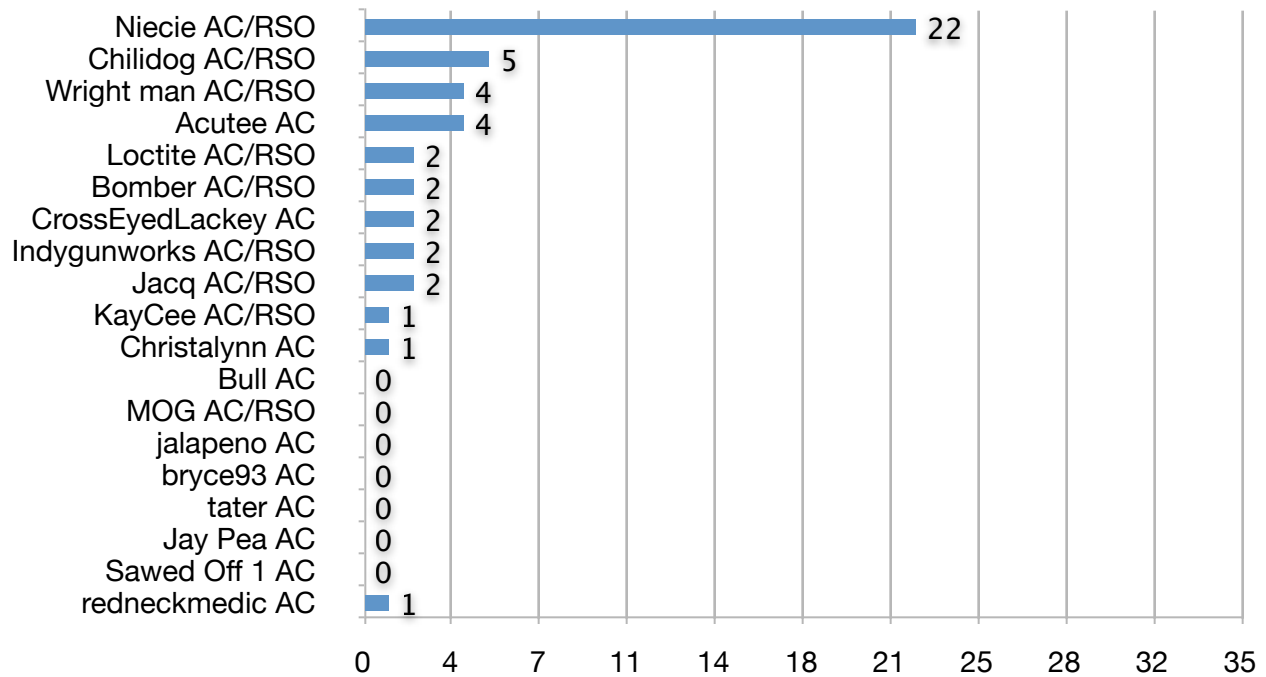
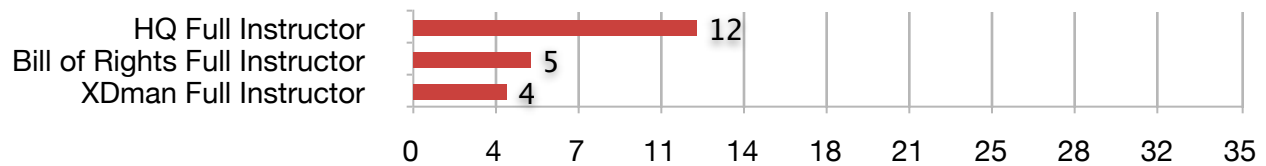
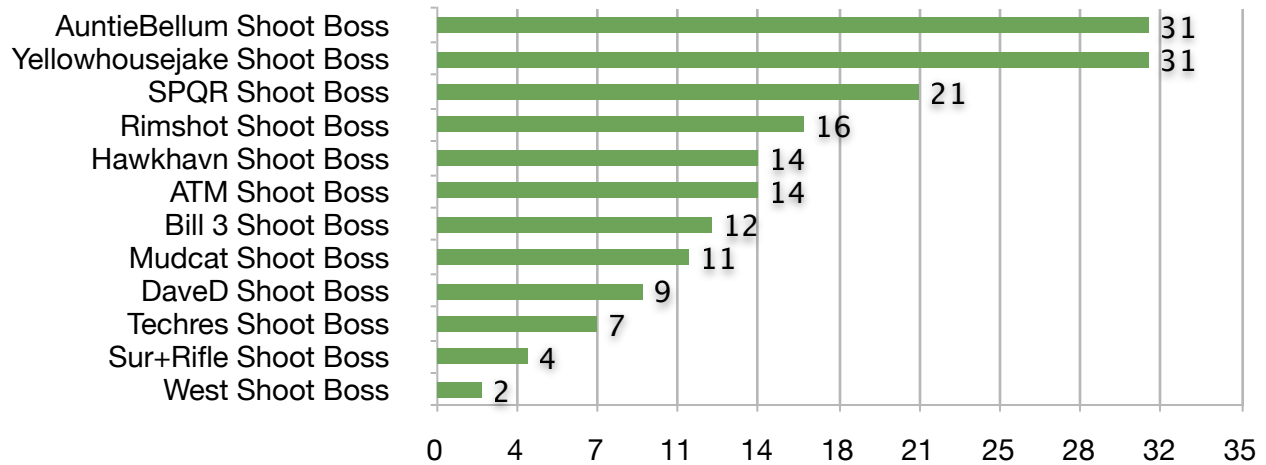
Libraryseeds: ATM didn't just take on a project, he grabbed the bull by the horns and rode to the buzzer. With just a few months to get organized and started, ATM ended the year with six Libraryseeds and 147 attendees. I could not have hoped for better in 2011 and can't wait to see the success in 2012.

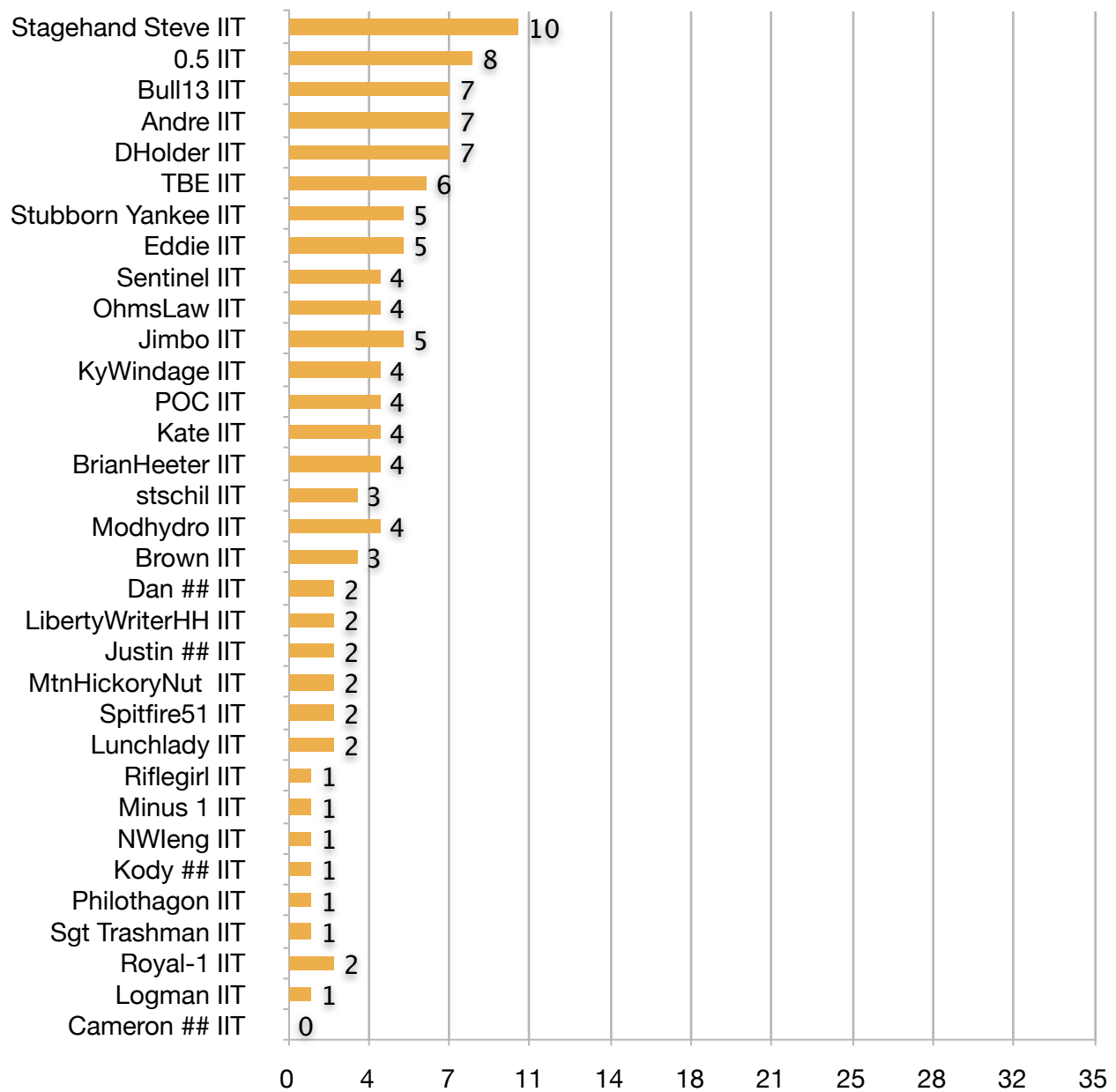
All the above projects were successful and will continue in 2012. An open mind, a desire to try new things, and a willingness to be critical of success and learn from failure, are key to improving the program at every opportunity. We should embrace those attitudes. There will be new things coming to 2012. I am looking forward to working with all of you in the coming year!

I want to express my deepest thanks to everyone who has supported my efforts in the past months. I has truly been a pleasure to work with all of you, and I am honored to be your State Coordinator.

Yellowhousejake

Supporting graphs and tables follow. Please note that our numbers differ from National s because we use the IAARs to compile our numbers as those are more accurate, we believe. Much thanks to POC for taking the time to go through the first few months of IAARs and pulling out the information we needed to start tracking. HQ also deserves a round of applause for completing the year s numbers going back through IAARs again, and prodding those who did not have completed IAARs.





	2010	2011	2012
Ranges	10	20	30
Events	26	63	120
ShootBosses	7	12	20
Instructors	2	3	8
IITs	14	28	56
AppleCorps	0	18	36
Hoosier Corps	23	61	120

Month	Appleseeds	Attendance	Libraryseeds	Attendance
January	3	9		
February	3	22		
March	3	32		
April	7	87		
May	5	47		
June	5	60	1	2
July	6	78		
August	6	66	1	30
September	6	86	2	77
October	5	70		
November	5	55	1	29
December	3	41	1	9
Total	57	653	6	147
Total Events	63			
Total Attendees	800			