

TURNER'S **OUTDOORSMAN** **SHOOTING SPORTS FAIR** **At Raahauges** A Mike Raahauge's Shooting Enterprises Event



Welcome to the 2014 Shooting and Hunting Sports Fair **May 30, 31, June 1, 2014** ***The 31th Anniversary of the Show!***

The Sports Fair is an actual hands-on shooting fair of all varieties of firearms from the major gun manufacturers throughout the country. It is an ideal place to showcase your products to thousands of shooting sports enthusiasts.

We have once again teamed up with Turner's Outdoorsman in promotion of the fair. Our slogan, "See It, Shoot It, Buy It," offers customers the opportunity to start the paperwork for their new firearm purchase.

Shooting is booming. It's back in vogue! Gun ownership has skyrocketed over the last few years and with all the new shooters, the Sports Fair is really the only place they can test fire a wide variety of new firearms, comparing them in actual shooting conditions.

With all other consumer products -- from televisions to couches to vehicles -- you get to try them out before you buy. But that simply isn't possible with most firearms. That is what brings people to the Sports Fair in droves. And then they discover it's a whole lot more than just shooting a few guns they're considering buying.

We are looking forward to working with you in the presentation of your product, so please do not hesitate to call.

Elaine Raahauge

Show Contact: carolyn@raahauges.com

MIKE RAAHAUGE SHOOTING ENTERPRISES

14995 River Rd., Corona, CA 92880

www.raahauges.com

Tel: (951) 735-7981 • Fax: (951) 371-6853



VENDOR APPLICATION

May 30, 31 June 1, 2014

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VENDOR APPLICATION

Business Name: _____ | Date: _____

Owner: _____

Address: _____

City, ST, Zip: _____

Phone: _____ | Fax: _____ | Cell: _____

E-Mail: _____

Website URL: _____

Names of All Products Displayed in Booth — Please Be Specific: (Use an additional sheet if necessary)

Specify any vendor you DO NOT wish to be near:

Who would you like to be next to?

BOOTH RENTAL

SPACE	Total Booth Space		Ft			TOTAL
	FOR PROFIT			NON-PROFIT		
10 x 10	10 x 20	10 x 30		10 x 10	10 x 20	10 x 30
\$400	\$800	\$1,200		\$325	\$650	\$975
						\$

ADDITIONAL FEES

Tables and Chairs - A 10 x 10 section: Includes one 8-foot table and two chairs

Additional Tables	\$16	\$
Chairs	\$5	\$
Astroturf — 10x10 section	\$75	\$
Security Flap Over Front of Tent	\$40	\$
Poles Above Tent for Banners or Signage	\$30	\$
Electrical	\$50	\$

PAYMENT SCHEDULE

- 50% of total booth fee must accompany contract. If after May 1, 2014, 100% of the fee is due.
- After May 1, 2014, contracts are subject to a \$150 cancellation fee per 10' x 10' booth space.

Methods of acceptable payment are: Cash, Check or Credit Card

Please make checks payable to Raahauge's Sports Fair

Credit Card # _____

Expiration Date _____ CVV Code _____ Name _____

Mailing Address # & Zip Code for Card _____

TOTAL \$

VENDOR AGREEMENT AND RESPONSIBILITIES

Please read carefully. All vendors will be bound by the following terms and conditions.

Conduct and Performance

Every vendor booth must be staffed and operational during the entire "Open to the Public" hours of the event. Vendor displays must not be dismantled or prematurely packed for removal prior to the Official Closing time of the event. Final cleanup and removal of all fixtures, equipment and personal property from your assigned area must be completed on Sunday evening.

Vendor Access and Parking

All vendor vehicles shall be moved to assigned vendor parking no later than one hour prior to opening. All deliveries, restocking, maintenance and service must be completed no later than one hour prior to opening. Any vehicles not in immediate compliance will be towed at the owner's expense.

Promotional Items

The main entrance to the fair has chain link fencing on either side. Vendors are encouraged to hang signage on the fencing for no additional fee.

Security

Security will be provided for the fair grounds, but not individual booths. Vendors are responsible for securing away possessions during the fair. Sponsor and affiliates are not liable for any lost, stolen or damaged property.

Unacceptable Items

Vendors may not sell any items not listed on their application. All items must be pre-approved as part of the application process.

Ice House

Ice will be available for purchase at the Raahauge booth, near the main entrance to the fair.

Responsibility

Vendor agrees to pay the cost of repairs within 3 calendar days for any damages caused by the vendor, their guests, agents or operation of booth. Sponsor shall be entitled to recover all damages provided for by law and any legal fees incurred as a result of litigation due to vendor's non-compliance with any of the terms set forth in this agreement.

Lodging

Raahauge's has several "show specials" with hotels in the area. Mention the Raahauge's Sports Fair:

Hampton Inn, 1530 Hamner Ave., Norco, CA ♦ (951) 279-1111 ♦ 5 miles away

Ayers Suites Corona West, 1900 Frontage Rd., Corona, CA ♦ (951) 738-9113 ♦ 7 miles away ♦ \$79/night

Ayers Suites Corona East, 2260 Griffin Way, Corona, CA ♦ (951) 734-2140 ♦ 8 miles away

HOURS OF OPERATION		
DATE	OPEN TO THE PUBLIC	OPEN TO VENDORS
Thursday — May 29	— Closed —	Set-Up 7 a.m. — 7 p.m.
Friday — May 30	Noon — 6 p.m.	7 a.m. — 7 p.m.
Saturday — May 31	10 a.m. — 6 p.m.	7 a.m. — 7 p.m.
Sunday — June 1	10 a.m. — 5 p.m.	7 a.m. — Clean-Up

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2014 RAAHAUGE'S SPORTS FAIR RULES

EXHIBIT SPACE Applications for exhibit space must be accompanied by a minimum of 50% of the total space rental fee with the balance due on **May 1, 2014**. Applications submitted after May 1 must be accompanied by payment in FULL of the total space rental fee. Applications WILL NOT be processed without the required payment. Any exhibit space that has not been paid for by **May 1, 2014** can be reassigned or cancelled without refund of deposit at the discretion of show management.

CANCELLATIONS of exhibit space, which in effect release the exhibitor of the signed contractual obligation to rent space in the show, are subject to a **\$150 cancellation** fee per 100-sq.-ft. of the cancelled space. All cancellations must be submitted, in writing, to show management. **NO REFUNDS WILL BE GRANTED FOR CANCELLATIONS RECEIVED AFTER MAY 1, 2014. NO REFUNDS WILL BE PROCESSED AFTER MAY 1, 2014.** An exhibitor does not accrue seniority for the year in which participation is cancelled.

UNOCCUPIED SPACE Management reserves the right, should any leased/rented exhibitor's space remain unoccupied by 9 a.m. opening day, or should any space be forfeited due to failure to make proper payment, to rent/lease said space to any other exhibitor, or use said space in any other manner, but this clause shall not be construed as affecting the obligation of the exhibitor to pay the full amount specified in his invoice for space/rental/lease in the Raahauge's Shooting Sports Fair.

IF THE EXHIBITION IS NOT HELD, EXHIBITOR'S PAYMENT WILL BE REFUNDED. Should the Shooting Fair be cancelled, postponed or abandoned, damages and/or compensation by the exhibitor shall be returned from and are limited to the amount already paid for the space for this specific event. Should the Shooting Fair be curtailed or abandoned in part, the limit of claim for damages and/or compensation by the exhibitor shall be returned in the pro-rated amount the exhibitor already paid for the space for the cancellation portion of the specific event. **However, exhibitors will not be reimbursed if the Shooting Fair is cancelled, postponed, curtailed or abandoned due to an act beyond the control of Raahauge's Shooting Enterprises.**

RAAHAUGE'S SHOOTING SPORTS FAIR RESERVES THE RIGHT TO ACCEPT OR REJECT ANY EXHIBIT SPACE APPLICATION.

This is an event designed to provide a showcase for equipment, product and services customarily used or sold in the outdoor sports industry. The Raahauge's Shooting Sports Fair reserves the right to refuse rental/lease or display space to any company whose display of goods for services is not likely to be, in the opinion of show management, compatible with the general character and objectives of the Shooting Fair.

WHENEVER POSSIBLE, SPACE ASSIGNMENTS WILL BE MADE BY RAAHAUGE'S SHOOTING SPORTS FAIR IN KEEPING WITH THE PREFERENCES AS TO LOCATION REQUESTED BY THE EXHIBITOR. Raahauge's Shooting Sports Fair, however, reserves the right to make final determination of all space assignments in the best interest of the Fair.

EXHIBITORS MAY NOT SUBLET ANY PART OF THEIR EXHIBIT SPACE. No exhibitor shall assign, sublet or share the space allotted to them with another business or firm, unless approval has been obtained in writing from show management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display. Parent or subsidiary companies are excepted. Exhibitors must show/display only goods manufactured or dealt in by them in the regular course of business. Should an article of a non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such an article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of

business.

BOOTH EQUIPMENT AND SERVICES can be obtained from the show director. Service packets containing order forms will be mailed to you prior to the event. All exhibits must be freestanding; all display materials are subject to the fire inspector's approval.

THE GENERAL RULE OF THE EXHIBIT GROUND: BE A GOOD NEIGHBOR. No exhibits will be permitted that interfere with other exhibits or impede access to them or impede the free use of the aisle. Booth personnel, including demonstrators, receptionists and models are required to confine their activities within the exhibitor's booth space, apart from specific display space for which an exhibiting company has contracted with the Raahauge's Shooting Sports Fair management. Representatives should be modestly attired to maintain the professional and businesslike climate of the show. Sound presentations, slides or movies will be permitted if turned to conversational level and if not objectionable to neighboring exhibitors. The exterior of any display cabinet or structure facing an adjacent exhibitor's booth must be finished or suitably decorated at the expense of the exhibitor erecting or installing such display and must not include corporate identity which would detract from the adjacent display.

IN FAIRNESS TO ALL EXHIBITORS, RAAHAUGE'S SHOOTING SPORTS FAIR EXHIBIT CONSTRUCTION GUIDELINES AS PROVIDED MUST BE OBSERVED. TO ENSURE THE SAFETY OF ALL PARTICIPANTS, FIRE REGULATIONS MUST BE OBSERVED. All display materials must be flame-proofed. Electrical signs and equipment must be wired to meet specifications of Underwriters Laboratories. **NO OPEN FLAME DEMONSTRATIONS**, including welding, may be performed without express written permission from show management. Every exhibitor is charged with the knowledge of the laws, ordinances and regulations pertaining health, fire prevention and public safety while participating in the Fair. Compliance with all laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Exhibit installation at the Raahauge's Shooting Sports Fair depends on the size and location of your exhibit space. Companies requiring additional setup time will be accommodated as best as possible. Please contact show management prior to **May 1, 2014** if you need special consideration.

ALL DISPLAYS MUST BE FULLY SETUP AND READY BY 11 A.M. ON THE FIRST DAY OF THE SHOOTING FAIR.

EXHIBITOR'S DISPLAYS MUST NOT BE DISMANTLED OR PACKED IN PREPARATION FOR REMOVAL PRIOR TO THE OFFICIAL CLOSING TIME OF THE EVENT. An early teardown disrupts the operation of the show and detracts from the integrity of the event and can be the cause for the loss of seniority. Every exhibit must be staffed and operational during the entire open hours of the show.

THE RAAHAUGE'S SHOOTING SPORTS FAIR MANAGEMENT PROVIDES 24-HOUR ROVING SECURITY/GUARD SERVICE FOR SURVEILLANCE OF PREMISES. If products are not securely fastened to the display, they should be removed from the exhibit when it is not occupied. All property of the exhibitor is understood to remain under its' custody and control in transit to, within and from the confines of the Raahauge's Shooting Sports Fair. The Fair does not assume any responsibility for the loss by theft, transportation, breakage, etc. Insurance to cover these risks should be obtained by the exhibitor to his own property.

THE RAAHAUGE'S SHOOTING FAIR MANAGEMENT RESERVES THE RIGHT TO MAKE CHANGES TO THESE RULES. Any matters not specifically covered are subject to decision by Fair management. Management reserves the right to make changes, amendments and additions to these rules as considered advisable for the proper conduct of the exhibit, with the provision that all exhibitors will be advised of any such changes.



SPORTS FAIR NAME BADGES

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NAME

Company Name _____

Name and Phone _____

NAME BADGES

Please submit by May 16, 2014 - Mandatory! No blank badges will be issued!

The exhibitor name badge is exclusively for use by exhibitors. For SECURITY reasons, it is important you control their use. Please do not use them to admit guests. Identification may be requested by Show Security and admission denied if they are being used inappropriately.

The name badge is good for parking and entrance to the show. Please take care not to lose them. It is the only credential that will allow admittance into the show before regular show hours. Without a valid name badge in your possession, you will not be allowed into the show before it opens to the public.

When can you pick up your packet?

➤ Mon, May 26 - Wed, May 28 - The main shooting office of the range.

➤ Thurs, May 29 and on - The Vendor Office, a building located just before the Vendor Gate and Parking Area

Please, DO NOT go to the Fair Main Entrance!

Each 10-feet of booth space is assigned 4 **personalized** exhibitor badges, good for Fair entrance and Parking. Please return this as soon as your team is determined. If you need additional badges, the fee is \$20.

For a 10'x10' Booth

1 _____

2 _____

3 _____

4 _____

For a 10'x20' Booth

5 _____

6 _____

7 _____

8 _____

For a 10'x30' Booth

9 _____

10 _____

11 _____

12 _____

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