

Promotions In 2013

- Libertyseeds
- Patriot Week
- Homeschool Events
- Liberty Brewing Co.
- Woods N Water Show

Promotions Resources

- What are our greatest resources?
- Your Passion
 - for the History
 - for the Marksmanship

Promotions Resources

- Tri-Folds
 - Everyone, Everywhere
- Press Releases
 - Shoot Bosses / SBITs / Range Liaisons
- Public Service Announcement
 - State and Regional Coordinators
- One Sheets
 - At events

Promotions in 2014



- Where Can I Get?
 - Tri-Folds
 - Slide Presentations
 - History Information
 - Addresses of Media Outlets

Promotions In 2014



- Central Promotions Thread
 - Upcoming Events – Planned and Proposed
 - Downloadable Files
 - Idea sharing

Thoughts for 2014...



- What keeps you from bringing your
 - Your neighbors?
 - Your co-workers?
 - those in your volunteer organizations?
 - What talents do I have to help?
 - Computer (or frequent computer time)
 - Marketing
 - Graphic design / desktop publishing
 - Organizational Skills
-