

# Promotions In 2013

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- Libertyseeds
- Patriot Week
- Homeschool Events
- Liberty Brewing Co.
- Woods N Water Show

# Promotions Resources

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- What are our greatest resources?
- Your Passion
  - for the History
  - for the Marksmanship

# Promotions Resources

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- Tri-Folds
  - Everyone, Everywhere
- Press Releases
  - Shoot Bosses / SBITs / Range Liaisons
- Public Service Announcement
  - State and Regional Coordinators
- One Sheets
  - At events

# Promotions in 2014

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- Where Can I Get?
  - Tri-Folds
  - Slide Presentations
  - History Information
  - Addresses of Media Outlets

- Central Promotions Thread
  - Upcoming Events – Planned and Proposed
  - Downloadable Files
  - Idea sharing

# Thoughts for 2014...

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- What keeps you from bringing your
    - Your neighbors?
    - Your co-workers?
    - those in your volunteer organizations?
  - What talents do I have to help?
    - Computer (or frequent computer time)
    - Marketing
    - Graphic design / desktop publishing
    - Organizational Skills
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