

An Appleseed Elevator Speech

shamelessly stolen from Bob 210

We are an all-volunteer, non-profit 501.c.3 organization that teaches rifle marksmanship clinics nationwide.

We teach standing, sitting, and prone positions, we teach how to use a sling to steady your position, we teach the six steps of taking the shot, we teach Natural Point of Aim, we teach, inches to minutes of angle to clicks conversion so that you can adjust the sights on your specific rifle and we couple this with American Revolutionary War History, in particular, the events of April 19th 1775.

Do you know what this date represents?

This was the date of the battles of Lexington and Concord and the start of the Revolutionary War. We teach the heritage of what rifle marksmanship means to the beginnings of our country. We like to say we take American rifle owners and turn them into American Riflemen, we'll show you the difference and we'll teach you why that's important.

We put somewhere between 400-500 rounds down range in a weekend and we do all this for \$70/person.

We do most of our shooting 25 meters and our targets are scaled down to represent 100, 200, 300, and 400 yards.

Why 25 meters? A couple of reasons. Number one, we go down range every 15 minutes or less to score targets and if we had to go full distance, we would kill the day walking. Number two, if you have 400-500 rounds of 30-06 in the garage, then it's no problem. If you had to go out and buy it right now that could become cost prohibitive with they way ammo prices have gone up lately. Because we place our targets at 25 meters, you can now shoot the thing with a 22lr and for \$15-\$20 you've covered your ammo cost for the whole weekend. Another reason we picked 25 meters is that with a 30 cal rifle, a 25meter zero is very close to a 200 yard zero, within a click or two, with a 223 roughly 300 yards and if we have a full distance range available we will show you what you learned at 25 meters applies at 200 yards and beyond.

Have you heard of the Civilian Marksmanship Program or the CMP? It's a program started by Teddy Roosevelt who thought it would be a good idea if U.S. citizen know how to shoot properly and to make surplus rifles and ammunition available to them for cheap.

In order to qualify to purchase from the CMP, you have to be a citizen, you had to have attended a qualified rifle marksmanship course of 50 rounds or more and you have to be a member of an affiliated club. The Appleseed Program covers the marksmanship portion of this requirement and for the small sum of \$20 you can join the RWVA for the year and that covers the club membership requirement. At that point, you can buy up 12 rifles a year from the CMP. They sell M1 Garands, M1 Carbines and 22 training rifles and the ammunition for all of these rifles for about half of what you will see the same rifles, still in the CMP box it shipped in, at local gun shows.