



SAFE, SMART, FUN

“What I experienced at Appleseed was an order of magnitude better than the best-case scenario of my imagination. Yes, it was that good. At the start of the first day, everyone shot "redcoat" targets using their own techniques (the instructors called it “shoot what you brung”) to establish their baseline. Then we received top-flight instruction in how to shoot “by the numbers” (the mental ticklist of how to position, sight, and fire each shot). We acquired the fundamentals of safe, accurate marksmanship with ordinary rifles... Regular rifles, inexpensive GI slings, and the simple, effective techniques that our forebears used to give birth to this nation, had us putting our shots where we wanted them when, at the end of the day, we again shot the “redcoats” to gauge our progress. The Appleseed system of clear, simple instruction and supportive coaching created a comfortable, no-fail environment for men, women, and children alike. **Oh, and the event was ripping fun, too!**” Attendee - Piru, CA 2009



SPACE FOR SUCCESS

Success is what we strive for in each and every student. Each student is a unique opportunity to bring about personal marksmanship skills and rifle familiarity, along with a fuller understanding of shared history and heritage. The key to our students' success is the space created for their learning and careful instruction provided to each and every student.

The Appleseed Project's All Women Events provide an even greater space for women to build their own friendships and to receive instruction solely with other women. Away from the distractions of family, work, and daily life, these events are experiences not to be missed.

Heritage and friendship await you.

THE APPLESEED PROJECT
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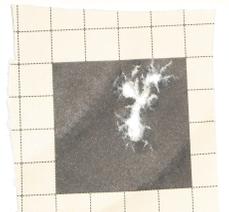
APPLESEED PROJECT

WOMEN ONLY EVENTS



HERITAGE IS HERS

History is made by Women - those with strength, skill, and courage who chose a better future for themselves and their descendants. The Appleseed Project awakens their past to share their stories in order to bring about our better future. Two days filled with women's heritage, rifle instruction, and friendship await you!



Heritage, Marksmanship & Friendship

THIS IS YOUR HERITAGE...

The core of The Appleseed Project is heritage. The Appleseed Program is a 501(c)3 non-for profit organization dedicated to the teaching of American heritage, history, and traditional marksmanship skills. Our instructor teams travel the country educating everyone about the difficult choices and heroic actions that our great founders made on behalf of us, their "posterity".

Our heritage program brings the first two days of the Revolutionary War vividly into the modern day with the kind of care and immediacy that is absent from schooling today.

Appleseed is dedicated to bringing that day, those persons, and their stories to each and every American. They have much to teach us, and we have much to learn from them. These are our stories and in them is our hope for the future.

...THIS IS YOUR RIFLE...

The way that we bring this history to life is through marksmanship instruction. Our rigorous two day program teaches all of the American marksmanship skills which were once common knowledge. Sling use, steps to firing the shot, body positions and control are all covered. Each skill is a part of the puzzle that when put together create success.

Shooters of all skill levels are successful with our program. Often it is the new woman shooter that outclasses the macho know it all! Women teaching women. Women sharing with women. The all women shoot provides an even greater opportunity for that success.

All who come, learn. So will you.

...AND THESE ARE YOUR FRIENDS.

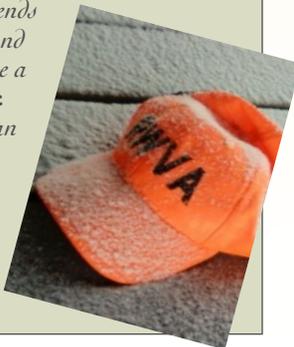
The final success of the program is made in friendships and futures. New friends await you in history and even more friends are awaiting you around the campfire after the instruction ends.

No one who comes to an Appleseed leaves the same. The skills, heritage, and friendships are all inspirational and life changing.



STUDENT BECOMES AN INSTRUCTOR

Amber came to The Appleseed Project as a young teen. Rather than finding a bunch of macho men, she found friends ready to instruct with care and concern. She quickly became a confident and skilled shooter. Before long she was herself an instructor carrying those skills to new students with the same care and professionalism she experienced from the start.



2011 WOMEN'S EVENTS

LOCATION	DATE
GRAND BLANC, MI	AUG 20-21
LODI, WI	AUG 27-28
LEBAM, WA	OCT 1-2
COEUR D'ALENE, ID	OCT 8-9